

# CHILD CARING PARTNERSHIP PROGRAMME



## About Child Caring Partnership Programme

Established in 1937, Plan International is one of the world's leading development organisations specifically focusing on children. We believe every child should have a chance to grow up with love and care.

To safeguard children's best interests requires concerted efforts of all members in our community. Plan International Hong Kong's "Child Caring Partnership Programme" aims to build a close partnership with corporates and organisations which are committed to child development in order to promote better child safeguarding practices and advance children's rights in Hong Kong, China and the developing countries.

The Child Caring Partnership Programme is a year-round partnership programme. Corporates, institutions or non-profit organisations are invited to join as Plan International Hong Kong's Child Caring Partners. By joining the programme, all Partners not only can fulfil their social responsibility but also enjoy ample profiling and staff engagement opportunities. Partners engaging in child safeguarding services would also be benefited from training workshops and consultancy services.

## Child Safeguarding Movement:

To create an enabling environment for children's growth, Plan International Hong Kong is dedicated to promoting child safeguarding by conducting researches on situational analysis in Hong Kong and supporting child-related sectors in making organisational changes through the implementation of child safeguarding policy, personnel training, procedures reviews to ensure all possible preventive and control measures are taken in their daily operations.



## Child Participatory Community Development:

To encourage children's voice to be heard in the community, a community-based approach is adapted to engage children in identifying the issues that are the most concerning to their protection and development and to facilitate child-led actions through effective and ethical child participation.



## Youth Engagement and Development Education:

To inspire young people to advocate for girls' rights, Youth Conference and Be a Change-maker Campaign are organised annually to foster a sense of global citizenship among youths through project-based and experiential learnings.







Many children in developing countries are deprived of their basic rights, proper education and playtime. Due to poverty, many of them even suffer from malnutrition, are forced to become child laborers and child brides. Plan International delivers projects to support children in developing countries in six main areas including **education, early childhood development, ending violence, sexual and reproductive health, skills and decent work** and **young people driving change**, as well as **emergency relief projects**.

Meanwhile, as research shows that many girls in the developing countries are particularly vulnerable and face double discrimination because of their gender, Plan International also pledged to promote girls' voices and visibility, influence major policy outcomes based on their priorities and drive investments in their futures.

**EDUCATION****EARLY CHILDHOOD  
DEVELOPMENT****PROTECTION FROM  
VIOLENCE****SEXUAL AND  
REPRODUCTIVE HEALTH  
AND RIGHTS****SKILLS AND  
DECENT WORK****YOUNG PEOPLE  
DRIVING CHANGE**

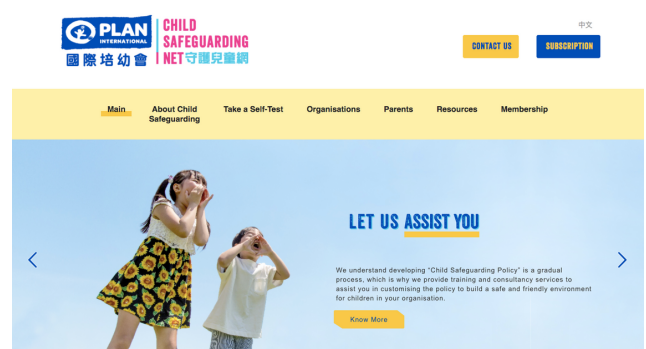
## Recognising Social Responsible Efforts:

Through acknowledgments in diversified channels, Plan International Hong Kong's Child Caring Partner's efforts will be recognised by the community and the commercial sector, which helps to enhance brand image.



## Enhancing Child Safeguarding Knowledge:

Staff would be equipped with child safeguarding knowledge and learn how to strengthen internal policy to identify, assess and address risks to the children they interact with to achieve the best interest of the children.



## Sharing Best Practices on CSR Strategy & Child Safeguarding Experience:

Companies are provided with a chance to share their experiences on the implementation of their CSR strategies and child safeguarding practices in different platforms.



## Connecting Stakeholders:

Organisations and corporates which care about child development in a wide range of sectors are brought together for collaboration, benchmarking and idea exchange through events and social campaigns.







## Partnership Logo:



### Partnership Tiers:

### Annual Fee:

**Diamond Partner**

\$50,000

**Platinum Partner**

\$30,000

**Gold Partner**

\$5,000

**NGO Partner\***

\$2,000 (With Child  
Safeguarding  
Service)  
\$500 (Without Child  
Safeguarding  
Service)

\* NGO Partners must be any charitable institution, which is exempt from tax under section 88 of the Inland Revenue Ordinance, or statutory status.

Entitlements	Diamond Partner	Platinum Partner	Gold Partner	NGO Partner
Acknowledgement				
Acknowledgement by advertorial in newspaper once every year	Name + Logo	Name + Logo	Name	Name
Partner List displayed on Plan International Hong Kong's Website	Name + Logo Company Profile*	Name + Logo Company Profile*	Name	Name + Logo
Partner List displayed in Annual Review	Name + Logo	Name + Logo	Name	Name
New Partner Announcement on Plan International Hong Kong's eDM and Newsletter	✓	✓	✓	✓
Partner List displayed in e-brochure	Name + Logo	Name + Logo	Name	Name
Featuring in social media	✓	N/A	N/A	N/A
Partnership certificate	✓	✓	✓	✓
Certificate Issued by CEO	✓	N/A	N/A	N/A
Use of "Child Caring Partner" Logo	✓	✓	✓	✓
Annual Update on Plan International's Child Caring Work (information for corporate sustainability report)	✓	✓	✓	✓



Entitlements	Diamond Partner	Platinum Partner	Gold Partner	NGO Partner
Staff Engagement Activities				
Child Safeguarding Workshop	2 free sessions	2 free sessions	1 free session	1 free session
Child Caring Oversea Visit	40% off for 1 quota for trips in Asia* 20% off for trips in Africa	20% off for 1 quota for trips in Asia* 20% off for trips in Africa	N/A	N/A
Child Caring Project Sharing Session (bi-annually)	✓	✓	✓	✓
Free quota for Run For Girls Corporate Team	4 free quota	2 free quota	N/A	N/A
Volunteer Opportunities	✓	✓	✓	✓
Free staff sharing	✓	N/A	N/A	N/A



\*below the cost of HK\$10,000  
#below the cost of HK\$20,000



### Application Procedure:

Download the application form from Plan International Hong Kong's official website (<https://www.plan.org.hk/wp-content/uploads/2020/09/Child-Caring-Partner-Scheme-Application-Form.pdf>).

Please submit your application form along with the copy of Business Registration Certificate and business cards of nominated representatives (if any) to the below address or through email for our processing:

**Plan International Hong Kong Limited, 21/F, 9  
Chong Yip Street, Kwun Tong, Kowloon, Hong Kong**  
OR E-mail to [partnership@plan.org.hk](mailto:partnership@plan.org.hk)

### Contacts:

General Enquiry: Call **(852) 3405 5305** or  
E-mail at [partnership@plan.org.hk](mailto:partnership@plan.org.hk)

**or**

Contact our Partnership Officer, **Mr. Beeno Wu:**  
Call **(852) 3405 5328** or  
E-mail at [beeno.wu@plan.org.hk](mailto:beeno.wu@plan.org.hk)

Office Address:

**21/F, 9 Chong Yip Street,  
Kwun Tong, Kowloon,  
Hong Kong**

Office Hours:

Mondays to Fridays

9:00am – 12:30pm / 1:30pm – 5:30pm

Closed on Saturdays, Sundays and public holidays