

YOUR ANNUAL UPDATE

Thanks to your sponsorship, children and families are making positive changes in Cairo. Learn more about the valuable ways your support has benefitted them.

Enhancing the protection of youth and improving economic conditions have been key areas of focus.

Plan International has contributed to the increase support from parents and caregivers who are taking a stand against violence and abuse.

In 2022, 269 adolescents were provided social and financial education. Through Aflateen project sessions, youth were able to think critically about how they can become responsible citizens in their world.

Your sponsorship will ensure even more success for children in Cairo.



671

Youth strengthened their reading and writing skills



242

Young women empowered to practice their rights



419

Youth trained in career planning



COVID-19'S IMPACT IN EGYPT

Hear from Yasmeen about how COVID-19 has impacted her community.

"During the pandemic, I couldn't go to school and I was afraid to get infected. But Plan helped ease my fears with their awareness messages and supplying us with hand sanitizers and face masks. They also taught us how to deal with the virus so we don't get sick."

CASE STORY: BASMA IS A SUPERWOMAN



NAME: BASMA

AGE: 37 YEARS OLD

HOBBY: SPENDING TIME WITH HER FAMILY

"Thank you Plan International for providing such a beneficial project which helped me to enhance my income so I can help my family survive and educate my children"

Meet Basma

Like your sponsored child, Basma has been empowered by Plan International to change her life. Basma was married at 17 and unfortunately children has negatively impacted her current socio-economic status. Basma understands the importance of a education and wants to ensure her children get one.

Challenge

Basma has found it difficult to balance supporting her husband and playing an active role in the lives of her children. Basma's children are at various stages academically and have different needs. She constantly feels the pressure of providing for their education.

Finding work has been difficult for Basma and starting a business is not an easy task. Living in a rural town, the opportunities are quite limited.

The search for work has also been difficult because Basma never received any training or experience that she felt was necessary to qualify her to work.

Solution

Plan International works with local organisations to provide support and activities to both children and their families.

Basma attended the "Enterprise your Life" sessions which provided her with a role model in business that she could learn from. Basma has been able to start her own business of duck breeding. She has learned how to negotiate costs, communicate with suppliers and has been able to make enough to pay for living expenses. Through vocational training she has been empowered to even produce and sell her own object made from animals' horns from home.



Basma holding up an animal horn

WE CURRENTLY WORK WITH 3,964 CHILDREN IN CAIRO

OUR PROJECTS IN CAIRO ARE HELPING CHILDREN THRIVE



To address the issue of community school dropouts 125 girls participated in the Elder Sister Educational Program.

PROTECTION AND EDUCATION



It is vital that children, especially girls, receive their education in an environment that promotes both equality and safety. Plan International wants to enhance children's capacities to express their protection and educational rights, make a positive change in their communities, and limit violence and marginalisation.

Programs such as SCREAM and positive discipline sessions were key in strengthening safety. The positive discipline sessions equipped young mothers with the tools to establish trust with their young children. SCREAM sessions informed children and adolescents of the world around them and the forms of abuse that are important to identify.

Elder sister sessions are also in place to enhance reading and writing skills for girls enrolled in school. The Games for Human Rights program further contributes to the children's knowledge of human rights and non-discrimination.

ECONOMIC EMPOWERMENT



Economic participation improves the social position and status of women. Social and financial education is teaching children to believe in themselves, become responsible citizens, save money and budget.

Career planning seminars have successfully trained 419 adolescents to career plan. These seminars are designed for those aged 14-18 who want to take initiative in planning their futures.

Aspiring entrepreneurs are encouraged by role models in the community to start their own small businesses. 240 young women and men were able to attend various events where successful business owners shared their stories and brought inspiration and self-confidence to a new generation of entrepreneurs.



"I am Rawan, a child from Plan. I attended the SCREAM program and I participated with my friends. We performed a play about the dangers of FGM"

- Rawan, 13, from Cairo

YOUR SUPPORT MEANS BETTER FUTURES



FUTURE CHALLENGES TO ADDRESS



1.8

Million children between the age of 5 and 17 in the workforce



23%

Female labour force participation



15%

Only 15% of parliamentarians are women



Your support helps girls and boys to stand up for their futures.

15 million people over the age of 15 are illiterate, with significantly higher levels of illiteracy in girls than boys. Girls in Cairo still face many barriers in accessing and completing their education. From that lack of gender considerations in the design of sanitary facilities, to the safety concern regarding girls traveling to and from school, the barriers have impacted the opportunity that many girls would have to finish their education

We will enhance children reading and writing through elder sister sessions at the local level. At the national level, we will collaborate with entities like the Ministry of Education and Technical Education to enforce national standards of inclusive education, the promotion of gender-sensitive learning for children, and positive parenting.

We know the best is yet to come, and together we will continue to work for a brighter, happier future for the children in Cairo.



“On behalf of Cairo program unit staff and the local communities, I would like to thank you. We truly appreciate your great support. Without your involvement and generosity, we would not be able to aim for better life for children”

Emad Gad

Programme Area Manager, Cairo

YOUR GENEROSITY WILL CONTINUE TO SUPPORT CHILDREN IN STANDING UP FOR THEIR FUTURE AND RIGHTS