

## YOUR ANNUAL UPDATE

Thanks to your sponsorship, children and families are making positive changes in Giza. Learn more about the valuable ways your support has benefitted.

One of the main areas of focus in Giza has been raising the status of young women and girls. We want girls and boys to reach their full potential in an all enabling and gender responsive environment. 319 youth between the ages of 15 and 18 were trained in career planning, and 244 were trained in financial education through Aflateen sessions.

The Champions of Change curriculum was used to facilitate several workshops for the Strengthening Women Entrepreneurs Project (SWEET). 1000 girls received the tools they needed from these workshops to decide on their own futures.

**Your sponsorship will ensure even more success for children in Giza.**



# 319

Youth enhanced their understanding of labour laws



# 238

Girls enhanced literacy skills through Elder Sister sessions



# 619

Children (8-12) learned to advocate for their rights

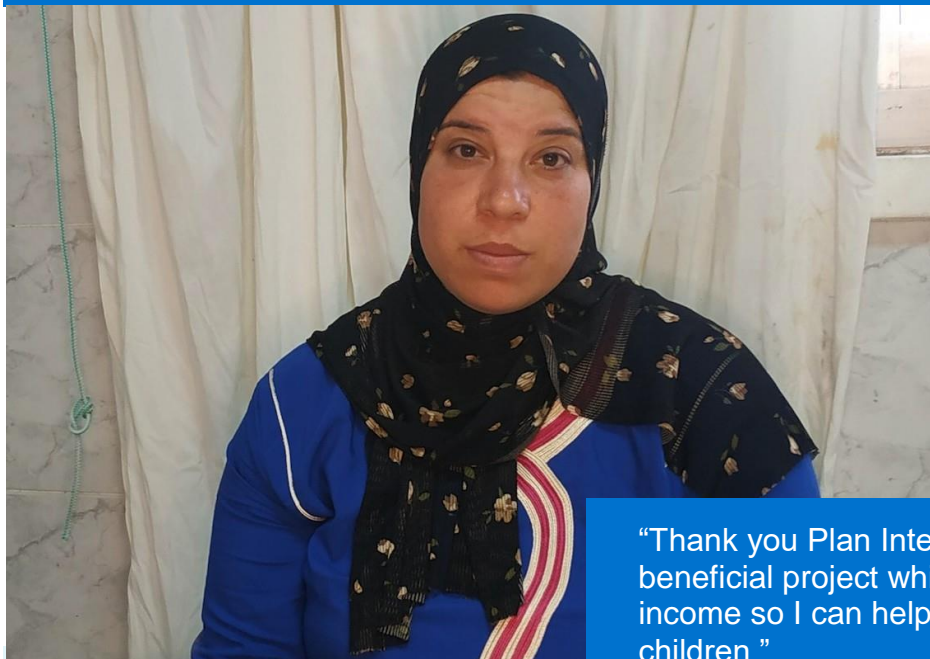


## COVID-19'S IMPACT IN EGYPT

**Hear from Yasmeen about how COVID-19 has impacted her community.**

"During the pandemic, I couldn't go to school and I was afraid to get infected. But Plan helped ease my fears with their awareness messages and supplying us with hand sanitizers and face masks. They also taught us how to deal with the virus so we don't get sick."

# CASE STORY: BASMA IS A SUPERWOMAN



**NAME: BASMA**

**AGE: 37 YEARS OLD**

**HOBBY: SPENDING TIME WITH HER FAMILY**

"Thank you Plan International for providing such a beneficial project which helped me to enhance my income so I can help my family survive and educate my children."

## Meet Basma

**Like your sponsored child, Basma has been empowered by Plan International to change her life.** Basma was married at 17 in Behera and unfortunately was negatively impacted by her current socio-economic status. Basma understands the importance of an education and wants her children receives one.

## Challenge

Basma has found it difficult to balance supporting her husband and playing an active role in the lives of her children. Basma's children are at various stages academically and have different needs. She constantly feels the pressure of providing for their education.

Finding work has been difficult for Basma and starting a business is not an easy task. Living in a rural town, the opportunities are quite limited.

The search for work has also been difficult because Basma never received any training or experience that she felt was necessary to qualify her to work.

## Solution

Plan International works with local organisations to provide support and activities to both children and their families.

Basma attended the "Enterprise your Life" sessions which provided her with a role model in business that she could learn from. Basma has been able to start her own business of duck breeding. She has learned how to negotiate costs, communicate with suppliers and has been able to make enough to pay for living expenses. Through vocational training she has been empowered to even produce and sell her own object made from animals' horns from home.



*Basma holding up an animal horn*

**WE CURRENTLY WORK WITH 5,137 CHILDREN IN GIZA**



# OUR PROJECTS IN GIZA ARE HELPING CHILDREN THRIVE



## EMPOWERING WOMEN AND GIRLS



The program works to strengthen girls' and young women's agency over the decisions that affect them, as well as by building their knowledge, confidence, skills and access to and control over resources.

**It is important for women to realize their right to economic participation from an early age.** In Giza, the unemployment rate for women over the age of 15 was 24 percent in 2021, compared to 5 percent for men. Women are not given equal opportunities in the work force and this also translates into their ability to participate in household decision making.

The Strengthening Women Entrepreneurs in Egypt (SWEET) project assists women and adolescent girls in the carpet industry. The project takes a three-pronged rights-based and gender-transformative approach.

The aim of the project is to improve social status and provide women with business and market specific technical skills to enhance opportunities in their industries. Girls are trained on how to make informed, individuals and assertive decisions while enhancing their knowledge of economic rights and gender equality in the carpet sector.

## ECONOMIC EMPOWERMENT



**To have economic growth, inequality must be addressed.**

Having sufficient income can lead to a productive life, self-reliance and it can empower individuals to make informed decisions about their futures.

Adolescents aged 15-18 attended Aflateen sessions. Through social education, participants learn to think critically about their rights and responsibilities, gain financial knowledge and gain a better grasp on life transitions. Youth also attend career planning where they are given the space to think about their goals and what they are able to do to achieve them. In the Enterprise your Life sessions participants met business role models who imparted business knowledge to aspiring entrepreneurs. These sessions help foster a healthy and hopeful environment for motivated youth who want to see a solution to their circumstances



"I have learned a lot like creativity, innovative thinking, asking questions to obtain logical answers and communicating with others."

- Donia, 17, from Giza

# YOUR SUPPORT MEANS BETTER FUTURES TEST



## FUTURE CHALLENGES TO ADDRESS



1.8

Million children between  
the age of 5 and 17 in  
the workforce



23%

Female labor force  
participation



8%

Of girls feel safe in public  
spaces



**Your support helps girls and boys to stand up for their futures.**

- More than half of girls aged 1 to 14 are anticipated to undergo circumcision in the future, despite the expectation that FGM will become less common.
- We want children to embrace attitudes and practices that are consistent with gender equality and women's rights. By providing them with resources, we will enable them to develop their skill sets.
- In order for the safety and participation of women to be supported by all members of the community, we will digitalise gender equality methodologies like Champions of Change so families, caregivers and communities can embrace the opportunity to support the young women and their futures.

**We know the best is yet to come, and together we will continue to work for a brighter future for the children in Giza.**



"On behalf of Giza program unit staff and the local communities, I would like to thank you. We truly appreciate your great support. Without your involvement and generosity, we would not be able to aim for better life for children."

**Emad Gad**  
Programme Area Manager, Giza

**YOUR GENEROSITY WILL CONTINUE TO SUPPORT CHILDREN IN STANDING UP  
FOR THEIR FUTURE AND RIGHTS**