

YOUR ANNUAL UPDATE

Thanks to your sponsorship, children and families are making positive changes in Cusco. Learn more about the valuable ways your support has benefitted them.

Young people in Cusco are leading their communities, promoting access to sexual and reproductive rights, and advocating against harmful stereotypes which can lead to gender-based violence.

Parents are also helping to challenge patriarchal stereotypes through our active parenting programs, which place a key focus on the role of men within families, and how their active participation can help to prevent gender-based violence both inside and outside the home.

Your sponsorship will ensure even more success for children in Cusco.



906

Youth trained as sexual & reproductive health educators



224

Of teens learned about reducing gender-based violence



565

Teachers have participated in sex-ed training



COVID-19'S IMPACT IN PERU

Hear from Narda about how COVID-19 has impacted her community.

“During the pandemic, my daughter Elisa should have entered first grade, but she studied virtually at home, which was very difficult. Last year, Plan International gave her a backpack and a study table so she could continue learning at home. This year, she entered third grade in person.”

CASE STORY: AN AGENT OF CHANGE AGAINST VIOLENCE



NAME: BRENDY

AGE: 12 YEARS OLD

HOBBY: MATHEMATICS

"I would like girls and adolescents not to be left behind and, above all, not to remain silent in the face of any situation of violence, whether physical, psychological or even within their families."

Meet Brendy

Like the child you sponsor, Brendy has been empowered by Plan International to change her life. Thanks to her participation in the Empowered Girls programme, promoted by the Project for Protection Against All Kinds of Violence, she understands the important role everyone must play to eradicate gender-based violence in her community.

Effects of sexism in the community

During 2021 alone, the Peruvian Ministry of Women reported more than 163,000 cases of violence, where psychological, physical and sexual violence stand out among the most normalised forms.

The high levels of sexism and misogyny within the community are also reflected in the division of domestic labour, with data from The National Statistics Institute's indicating that women dedicate 23 hours more than men to unpaid domestic work. This work includes both housework, as well as caring for children or the elderly.

These harmful attitudes and the stereotypes accompanying them limit the opportunities available to girls like Brendy from a young age.

Standing up for her rights

Brendy attends the workshops of the Empowered Girls programme every Monday, to learn to recognise violence in all its forms, breakdown sexist stereotypes, and work with other children her age on projects to promote change within their community.

They created posters aimed at educating other young girls about their rights, how to recognise situations of violence, and where to find support and resources.

Brendy also shares what she learns with her family and classmates, so that more people can prevent and report violence in all its forms.



Brendy studies her favourite subject, maths.

WE CURRENTLY WORK WITH 7,020 CHILDREN IN CUSCO

OUR PROJECTS IN CUSCO ARE HELPING CHILDREN THRIVE



ACTIVE PARENTING



Patriarchal cultural norms in communities can lead to unequal gender roles and increased gender-based violence.

33% of parents in Cusco use physical punishment against both girls and boys, and recent data has shown an increasing trend of serious injuries caused by violence and aggression against women and children within families.

The program has reached 266 men in the last year, who have as a result taken a more active role within their families.

Plan's programme aims to strengthen the skills of parents, particularly male caregivers, and educate them on the importance of active parenting. It also promotes parents sharing responsibilities within the home equitably, including childcare and parenting tasks, and aims to foster and model more equitable family relationships.

During the training, men in the community participated in group activities and games, prompting them to reflect on traditional gender roles and their own role within their home and family.

SEXUAL AND REPRODUCTIVE RIGHTS



8 out of every 100 pregnancies in Cusco are teenagers aged 14-18 years old. An early pregnancy can cause girls to drop out of school, and many of them do not have the means to care for their children. Some of these pregnancies are a result of violence or abuse, while others are simply unaware of their sexual and reproductive rights.

166 young people across 28 different schools received training on communication strategies, radio as a generator of social change, leadership and soft skills, health and sexual and reproductive rights, sexual violence prevention, and teenage pregnancy risks.

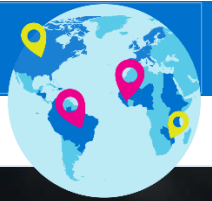
These young leaders then provided this information to their peers, ultimately reaching over 7200 students via radio programs, as well as social media channels such as WhatsApp.



"Thanks to the project, I learned to speak in public, take care of my body, to not trust strangers, to be a leader, and to be more confident and self-assured. Also, I taught my siblings all I learned."

- Camila (12) from Cusco

YOUR SUPPORT MEANS BETTER FUTURES



FUTURE CHALLENGES TO ADDRESS



32%

Of the population have access to drinkable water



50%

Decrease in immunisations in 2020, compared to 2019.



16%

Of the population have access to safe toilets



Your support helps girls and boys to stand up for their futures.

- Plan will continue to advance the social and leadership skills of young people, to increase the representation of women and children's rights in decision-making bodies.
- Violence against women and children continues to be a concern, so Plan will continue to increase the capacity of young people to recognize and report violence.
- Plan will advocate for stronger health and education services for teens on sexual and reproductive rights, to prevent early pregnancy.
- Plan will support young people to take organised action to influence decision making processes, allowing them to advocate for their sexual and reproductive rights within key decision-making bodies at a local and national level.

We know the best is yet to come, and together we will continue to work for a brighter future for the children in Cusco.



“Thanks to your support, thousands of boys, girls, teenagers, and youth are participants of the training programs in leadership for the exercise of their rights and to the improvement of the life quality of them, their families, and their communities.”

Boris Choqueneira Villa
Programme Area Manager, Cusco

YOUR GENEROSITY WILL CONTINUE TO SUPPORT CHILDREN IN STANDING UP FOR THEIR FUTURE AND RIGHTS