

ANNUAL UPDATE

PERU

PIURA



Together with your sponsorship, children and families are making positive changes in Piura. Learn more about the valuable ways we work with children and communities.

In Piura, heavy rains and floods caused by Cyclone Yaku and El Niño resulted in a humanitarian emergency in March 2023. Plan responded with humanitarian aid focusing on the increasing protection risk for girls and adolescent girls during emergencies. The Unstoppable Youth programme engaged young people with resources for quality employment, vocational skills and entrepreneurship. Fostering women's economic empowerment is a direct route to achieving gender equality, eradicating poverty, and fostering inclusive economic growth.



1,353

adolescents trained on entrepreneurship



960

youth trained in sexual and reproductive health and rights



1,952

families received humanitarian aid in response to flooding

“I LOVED THE PLAN CUP ACTIVITY. WE CAN ALL ACCOMPLISH OUR DREAMS, GIRLS AND BOYS.”

Charys, 11-year-old Sponsored Child





NAME: LUHANA

AGE: 11 YEARS OLD

DREAMS TO BE: A DOCTOR

“NOW, GIRLS CAN USE THE SPORTS FIELDS TO PLAY SOCCER. IN THE SPORTS FIELD THERE ARE NO STEREOTYPES.”

Meet Luhana

Like the child you sponsor, Luhana is making steps towards achieving her goals and building a stronger future for herself.

Luhana is no stranger to gender-based discrimination. By challenging these harmful gender stereotypes in her school community, Luhana strengthened her leadership skills—and advocated for the rights of girls to participate.

Challenging discrimination

Luhana and her friend wanted to play soccer one day at school—but a male classmate told them they couldn't, because “girls don't play soccer”. Luhana remembered what she learned in Plan's Decide Without Violence workshop, and replied: “It is not true, what you are saying is a gender stereotype. Girls can do any activity that boys do.”

Luhana often experienced scenarios like this. She sees the need for more people in her community to learn about gender equality.

The Games for Gender for Equality project challenges these stereotypes through sports, and Luhana is one of the more than 1,900 girls and boys who participated.

Using sports to promote equality

Before playing in the championship games, each participant attended workshops and received guidance on gender equality, violence prevention and leadership. “I feel happy being part of this sports championship, where boys and girls have the opportunity to play soccer,” says Luhana.

As part of the project's ongoing training, Luhana is now giving talks at school and creating posters to promote equal opportunities in all areas of life, not only in sports. With her leadership skills, Luhana is creating change in her school, on the field and in her community.



Luhana is a leader, on and off the field

OUR PROJECTS IN PIURA ARE HELPING CHILDREN THRIVE



290 students completed technical courses to learn skills for employability and entrepreneurship.

A BRIGHTER FUTURE



Youth unemployment is high in Piura. Insufficient education is one reason—less than 10% of young people complete technical school or university.

The Unstoppable Youth programme offers employment and entrepreneurial training and resources to secondary school pupils and young people in the community. Teachers learned how to teach entrepreneurship, and over 300 high school teachers started helping students plan their careers and life goals.

Schools received tools and materials for technical training. Students participated in the program to develop business ideas and plans for establishing businesses. These plans were reviewed, and with seed capital and technical assistance, students were able to start their businesses and become financially independent.

RESPONDING TO EMERGENCY



Heavy rains and flooding had a devastating impact on Piura. More than 200,000 people saw their health and housing affected, and sanitation conditions deteriorated.

Providing humanitarian support was a priority. In response, 1,952 families received food aid during the most critical days of the emergency. In addition, 716 families from the most affected shelters and communities accessed basic hygiene items and supplies to prevent dengue, such as mosquito nets and repellent. Families also received key messages on hygiene measures and preventative care.

In emergencies, women face a greater exposure to risks of sexual violence, so more than 500 girls and women received a lamp, a whistle and menstrual hygiene kits.

“I’m deeply thankful for the support, we really need it because we have been hit hard by the heavy rains that brought a lot of mosquitos and an increase of dengue fever.” – **Maria (42) from Piura**



YOUR SUPPORT MEANS BETTER FUTURES



The best is yet to come—and together we will continue to work for a brighter future for the children in Piura.

- Violence prevention is key during times of emergency. Raising awareness of violence, and implementing reporting mechanisms, will be a priority in responding to the recent floods and climate change.
- 29% of young people in Piura don't study or work. Promoting greater access to higher education for young people, especially young women, and developing personal and technical skills, will help improve conditions for youth employability.
- Rates of early pregnancy are high in Piura. We will continue to empower young people to make healthy and informed decisions about their bodies and health.

Thank you for your continued support.



“I thank you for your contribution. Your support makes it possible to improve the lives of 14,312 girls, boys and families who live in situations of vulnerability.”

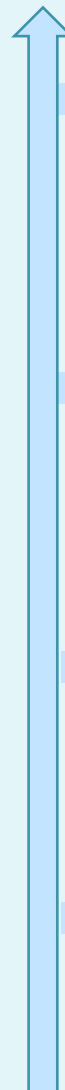
Edwin Helguero
Programme Area Manager

THE PLAN EFFECT



Your sponsorship commitment becomes long-term change—providing help for self-help. We involve children at the centre of all projects, bringing effective and sustainable solutions to families and communities. With Plan's Effect, your commitment helps empower communities to transform their lives and futures.

THE LAST 12 MONTHS



MARCH

305

educators trained in teaching integral sexual education



APRIL

716

families received hygiene kits to prevent dengue virus



JULY-DECEMBER

1,016

parents learned about positive parenting



JULY-DECEMBER

290

graduates completed technical training

