

Loreto

Peru

Positive changes are happening in Loreto. Learn more about how we're supporting children and girls' rights through our collaborative, equality-driven work.

Loreto is vulnerable to floods, heavy rains, and hurricane-force winds, which severely impact its riverbank communities. Limited health, education, and child protection infrastructure affect children, young girls, pregnant women, and the elderly. Additionally, household and school violence, substance abuse, and limited parental involvement hinder children's school performance and long-term development.

In collaboration with the community, Plan advocates for gender equality, quality education and protection for children in schools and at home. As part of our initiatives to support quality education, six kindergartens received materials to set up toy libraries. In total, 14 teachers were trained on how to use and run these toy libraries.

"Plan's activities have strengthened my knowledge, enabling me to advise classmates on violence protection and menstruation."

- Fernanda, 12, Sponsored Child



Children getting ready to play football in Loreto.

Impact in Numbers

7,000

**appreciation kits
given to children in
Loreto**

48

**community
volunteers trained
in violence**

1,470

**kindergarten
children benefited
from Plan libraries**

Advocating for Gender Equality



NAME:

Lisbeth

AGE:

14 years old

DREAMS TO BE:

A lawyer



“In 5 years, I see myself finishing my law degree, and in 15 years, I see myself practicing law, helping more women achieve equality and justice.”

Meet Lisbeth

Like many children in Peru, Lisbeth is optimistic about achieving her goals and building a strong future.

Lisbeth, a 14-year-old aspiring lawyer from Cusco, has been involved with Plan International since she was six. Currently, Lisbeth shines as a peer educator in Plan's Decide without Violence project. Here, she empowers her peers with knowledge and strategies to prevent violence and teenage pregnancy, to make a meaningful impact in her community.

Challenging Gender Stereotypes

In Lisbeth's community, violence against women and practices like forced or child marriages are often seen as normal. Challenging these norms is difficult, as both society and even the girls themselves may accept them without recognizing the long-term consequences.

Lisbeth believes the key to addressing this issue is changing families' and young girls' perspectives on gender. "I believe we can achieve equality faster by teaching young people that women are not objects and that we have the same opportunities as men," she says.

Saying No to Violence

Through Plan's Decide without Violence initiative, children and young people learn about their sexual and reproductive rights and how to prevent violence.

As a peer educator, Lisbeth has seen how this project helps families and children reject violence. The leadership training has empowered her to speak out against violence and support other women, making a significant impact in her community.



Lisbeth leading a meeting for her peers.

We Currently Work With 7,327 Sponsored Children in Loreto

Projects That Support Lasting Change

Safer Cities for Children

In Loreto, rising rates of violence, substance abuse, and lack of support from teachers and parents are driving more children out of school and harming the performance of those who stay.

Plan's Good Start Loreto initiative, partners with the community to raise awareness about children's rights and the critical role of education in their long-term development. Through this programme, we have worked with two districts in Loreto to train a network of 67 newly selected community volunteers – including local authorities and parents – to engage in child-focused violence prevention programmes and sponsorship activities.

Additionally, Plan has partnered with key community members to develop eight plans to increase participation in child protection activities in these two districts.



Community volunteer participating in Plan's Good Start Loreto project.

1,200

**families participated in the
Good Start Loreto Project**



Children participating in violence prevention sessions.



Perla learned more about gender equality through the Plan Cup.

Ending Violence

Children under 18, especially young girls, are highly vulnerable to violence, which can severely impact their long-term health, economic prospects, and social development.

Plan's Decide Without Violence initiative partners with the community and government to advocate for a violence-free environment for children and young people. Together, we raise awareness about sexual and reproductive health, rights, and the prevention of sexual and gender-based violence among youth.

As a result, 779 workbooks titled "I Learn to Take Care of Myself with Super Huambrilla and Her Ñañito" were distributed to children and teenagers, empowering them to make informed decisions about their lives and bodies.

"I joined the Plan Cup and learned to love and value myself while playing soccer. My message to girls is: don't be afraid to chase your dreams"

- Perla, 10, from Loreto

You're Supporting a More Equal Future



A young Sponsored Child with her sister at home.

Together, we're working to create a more just world.

In Loreto, violence particularly affects vulnerable groups like children and women. Next year, Plan will work with the community to promote gender equality and safety by creating safe spaces in communities and schools.

A lack of economic and training resources means there are limited employment and development opportunities for young people in Loreto. Next year, young people will strengthen their entrepreneurial skills through diverse training initiatives.

Children, pregnant women, and the elderly are most at risk from rising dengue fever in Loreto. Next year, Plan will focus on raising awareness about positive health practices and risk management for health crises.

Message from Plan Staff

"Thanks to your trust and support, along with our dedicated team, girls and boys in Loreto are participating in our projects, learning, and empowering themselves to exercise their rights in health, education, protection, and citizenship."



Elizabeth Menéndez Santander,
Programme Unit
Manager, Loreto

The Plan Effect

Sponsored children are at the centre of everything we do, and they help plan our programmes based on what's important to them. Sponsors' donations are a gateway into a community. This helps build trust and credibility to attract even more funds from new sources. This makes more sustainable programmes possible in sponsorship communities. This powerful synergy is something we call The Plan Effect.

Progress in Numbers

180

families trained in
violence
prevention

25

officials joined the
Decide without
Violence initiative

1

public project on
sexual rights has
been updated

4,848

children
participated in the
Plan Cup