

Quang Binh Vietnam

Positive changes are happening in Quang Binh. Learn more about how we're supporting children and girls' rights through our collaborative, equality-driven work.

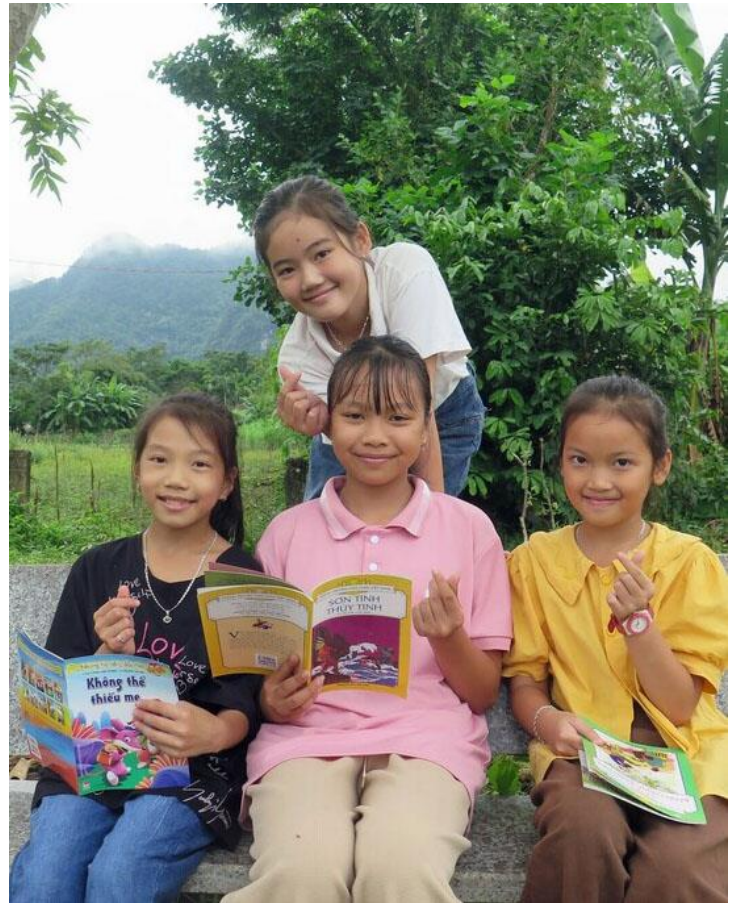
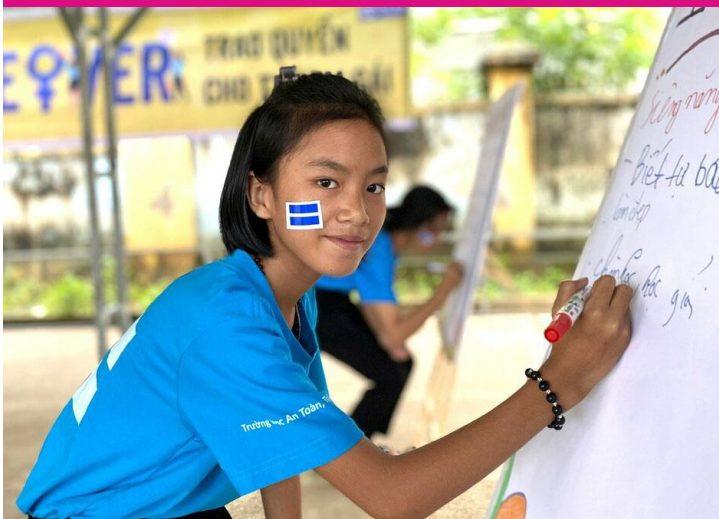
Welcome to Quang Binh, Vietnam! Plan International has been a proud partner of this picturesque rural community for over 20 years.

In 2020, more than a quarter of girls in some parts of Quang Binh were married off before their 18th birthday, often leading to early pregnancies and school dropouts. This year, with your help, we partnered with 29 schools to facilitate critical conversations about girls' rights with 85 local parents and 150 teachers.

Another primary focus of our work this year was food: 30% of children in Quang Binh suffer from malnutrition as a result of poverty. Today, 385 local families now have sustainable sources of income through donations of geese and chickens, as well as workshops about financial literacy and entrepreneurship.

"I used to be very shy, but I've found my voice. I've discovered my potential, and I'm determined to create a better future."

— Man (12) from Quang Binh



These students love their new books!

Impact in Numbers

724

Children are now regularly eating more nutritious meals

1,700

Young people spoke about the dangers of child marriage

6,663

Students discussed environmental protection

Hear My Voice



NAME:

Kieu

AGE:

15 years old

DREAMS TO BE:

A teacher

“Young people want to be seen as individuals with our own set of unique strengths and skills. I believe we can build a better future for all children.”



Meet Kieu

Like many children in Quang Binh, Kieu is optimistic about achieving her goals and building a strong future.

Participating in youth leadership programmes has given Kieu the confidence to speak for her village on a larger stage.

Champions of Change

15-year-old Kieu enjoys reading and learning English. Kieu's family belongs to the indigenous ethnic minority Van Kieu, a culture that centres many traditions around the harvest and the home.

Van Kieu is one of more than 50 ethnic minorities co-existing in Vietnam. Within the country, these communities are exponentially more likely to live in poverty: in 2018, ethnic minorities made up 72% of those living in poverty in Vietnam.

Many local leaders overlook children – and especially girls – when it comes to decision-making about their rights. Plan's Champions of Change and Children's Council programmes are designed to empower young people like Kieu to advocate for themselves, practising skills in public speaking, leadership and debate.

I Speak for Us

Among hundreds of motivated young people, Kieu stood out as an exemplary leader, and was selected to represent her home province at the Children's National Assembly, featuring several hundred students from across the country.

There, Kieu bravely spoke about the issues her peers face at home. Today, she reports, the local government listens to the Children's Council for guidance, passing on their concerns to officials at higher levels.



After demonstrating her leadership skills, Kieu was invited to represent her province at the Children's National Assembly.

We Currently Work With 5,098 Sponsored Children In Quang Binh

Projects That Support Lasting Change

Sustainable Skills

Less than 24% of young people in Quang Binh have professional skills.

Young people in Quang Binh face an uphill battle when it comes to work. Less than three-quarters of younger secondary school students have completed Grade 9, and just 29% of students complete Grade 12. Here, women tend to have less education and less financial independence than their male counterparts.

This year, 970 young women took part in fun, educational workshops about designing ‘upcycled’ clothes: wearable items fashioned from recycled materials, like newspapers, plastic bottles and old books. In this setting, they discussed ways in which materials can be re-used to reduce waste, save money and even earn additional income.

Powered by 85 parents and 150 teachers, 29 schools offered career days, bringing in local artisans or businesses to discuss possible career paths with young learners.



Members of Quang Binh’s bamboo and rattan collective.

1,894

students learned how to make clothes using recycled materials



This year, girls practised their leadership skills by conducting surveys about online safety.



15-year-old Dieu at Plan’s gender equality event in March 2024.

Learners to Leaders

Young people in Quang Binh rarely have a chance to make their voices heard.

At Plan International, we believe that empowered youth leaders have the potential to change the future. This year, five brave representatives from Quang Binh attended the National Children’s Forum, speaking on behalf of more than 140,000 children from their community to address critical issues like child abuse and climate change.

On International Girls’ Day, gender equality took centre stage as 1,700 students participated in discussions about child marriage, girls’ rights and the prevention of early pregnancy. Practising leadership on a larger scale, 20 girls participated in a ‘takeover’ of local government positions, assuming temporary roles as the presidents and vice chairmen of their village’s governing committees.

“In my community, girls weren’t valued as much as boys. During Plan’s gender equality event, the girls had a chance to raise our voices about equal treatment and respect.”

– Dieu (15) from Quang Binh

You're Supporting a More Equal Future



Since July 2023, learning conditions have improved for 1,131 children at 13 different preschools in Quang Binh.

Together, we're working to create a more just world.

Malnutrition in young children remains very high in Quang Binh. With your help, we will train local health care providers to conduct **more regular health screenings** to spot the signs of undernourishment.

Young people in Quang Binh have little to no access to vocational training and struggle to find work. We will support young people **develop professional skills** and jump-start their own small businesses in 2025.

Young children in Quang Binh report that they do not know how to respond to natural disasters. We will collaborate with local schools to develop accessible safety measures for **emergency preparedness**.

Message from Plan Staff

"With your continued support, we have made achievements to help children shape their future goals. We are grateful to all of our sponsors for your contributions."



Le Duc Ha,
Programme
Partnership
Manager, Quang
Binh

The Plan Effect

Sponsored children are at the centre of everything we do, and they help plan our programmes based on what's important to them. Sponsors' donations are a gateway into a community. This helps build trust and credibility to attract even more funds from new sources. This makes more sustainable programmes possible in sponsorship communities. This powerful synergy is something we call The Plan Effect.

Progress in Numbers

6,142

Students discussed
cyberbullying and
online safety

59

Local dads took part
in gender-inclusive
parenting seminars

1,131

Preschoolers are
learning in better
classrooms

660

People discussed
how to spot signs of
abuse